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Introduction to Discourse Analysis

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In this twenty-fifth anniversary edition, Norman Fairclough includes a substantial new introduction and brings the discussion up-to-date. He shows both the importance of the book in the development of critical discourse analysis over the past three decades and how language and power relations have changed due to major socio-economic changes.

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The question of language and power is still important and urgent in the twenty-first century, but there have been substantial changes in social life during the past decade which have somewhat changed the nature of unequal power relations, and therefore the agenda for the critical study of language. In this new edition, Norman Fairclough brings ...

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Fairclough's point, then, and how the book ends, is to call for critical language analysis to be taught in schools so that students can see how language is used as an instrument of power in the interests of those in power so as to naturalise certain ways of understanding the world.

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to an understanding of issues of social and professional concern. It will be of practical relevance to all those wanting to understand how the ways we communicate both influence and are influenced by the structures and forces of contemporary social institutions. Language and Power was first published in 1989 and quickly established itself as a ground-breaking book. Its popularity continues as an accessible introductory text to the field of Discourse Analysis, focusing on: how language functions in maintaining and changing power relations in modern society the ways of analysing language which can

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reveal these processes how people can become more conscious of them, and more able to resist and change them. The question of language and power is still important and urgent in the twenty-first century, but there have been substantial changes in social life during the past decade which have somewhat changed the nature of unequal power relations, and therefore the agenda for the critical study of language. In this new edition, Norman Fairclough brings the discussion fully up-to-date and covers the issue of 'globalisation' of power relations and the development of the internet in

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relation to Language and Power. The bibliography has also been fully updated to include important new reference material.

Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible 'two-dimensional' structure is built around four sections - introduction, development,

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exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Language and Power: offers a comprehensive survey of the ways in which language intersects and connects with the social, cultural and political aspects of power; provides a comprehensive introduction to the history of the field, and covers all the major approaches, theoretical concepts and methods of analysis in this important and developing area of academic study; covers all the 'traditional' topics, such as race,

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gender and institutional power, but also incorporates newer material from forensic discourse analysis, the discourse of new capitalism and the study of humour as power; includes readings from works by seminal figures in the field, such as Roger Fowler, Deborah Cameron and Teun van Dijk; uses real texts and examples throughout, including advertisements from cosmetics companies; newspaper articles and headlines; websites and internet media; and spoken dialogues such as a transcription from the Obama and McCain presidential debate; is accompanied by a supporting website that aims to challenge

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students at a more advanced level and features a complete four-unit chapter which includes activities, a reading and suggestions for further work. Language and Power will be essential reading for students studying English language and linguistics. Paul Simpson is Professor of English Language in the School of English at Queen's University Belfast, UK, where he teaches and researches in stylistics, critical linguistics and related fields of study. Andrea Mayr is Lecturer in Modern English Language and Linguistics at Queen's University Belfast, UK, where she teaches and



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researches in media discourse and in multimodal critical discourse analysis.

Language and Globalization explores the effects of language in the processes of globalization. Norman Fairclough adopts the approach of combining critical discourse analysis with cultural political economy to develop a new theory of the relationship between discourse and other dimensions of globalization. Using examples from a variety of countries such as the USA, Britain, Romania, Hungary and Thailand, Language and Globalization shows how the analysis of texts

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can be coherently integrated within political economic analysis. Fairclough incorporates topical issues such as the war on terror and the impact of the media on globalization into his discussion. Areas covered include: globalization and language: review of academic literature discourses of globalization the media, mediation and globalization globalization, war and terrorism. This book will be of interest to students and researchers in applied linguistics, language and politics and discourse analysis.

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Bringing together papers written by Norman Fairclough over a 25 year period, *Critical Discourse Analysis* represents a comprehensive and important contribution to the development of this popular field. The book is divided into seven sections covering the following themes: language in relation to ideology and power discourse in processes of social and cultural change dialectics of discourse, dialectical relations between discourse and other moments of social life methodology of critical discourse analysis research analysis of political discourse discourse in globalisation and 'transition' critical

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language awareness in education The new edition has been extensively revised and enlarged to include a total of twenty two papers. It will be of value to researchers in the subject and should prove essential reading for advanced undergraduate and postgraduate students in Linguistics and other areas of social science.

"The book is an essential resource seeking to analyze real texts and discourse."--BOOK JACKET.

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critical introduction to discourse analysis as it is practised in a variety of different disciplines today, from linguistics and sociolinguistics to sociology and cultural studies. The author shows how concern with the analysis of discourse can be combined, in a systematic and fruitful way, with an interest in broader problems of social analysis and social change. Fairclough provides a concise and critical review of the methods and results of discourse analysis, discussing the descriptive work of linguists and conversation analysts as well as the more historically and theoretically oriented work

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of Michel Foucault. He develops an original framework for discourse analysis which firmly situates discourse in a broader context of social relations bringing together text analysis, the analysis of processes of text production and interpretation, and the social analysis of discourse events.

In this accessible new textbook, Isabela and Norman Fairclough present their innovative approach to analysing political discourse. Political Discourse Analysis integrates analysis of arguments into critical discourse analysis and political discourse analysis.

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The book is grounded in a view of politics in which deliberation, decision and action are crucial concepts: politics is about arriving cooperatively at decisions about what to do in the context of disagreement, conflict of interests and values, power inequalities, uncertainty and risk. The first half of the book introduces the authors' new approach to the analysis and evaluation of practical arguments, while the second half explores how it can be applied by looking at examples such as government reports, parliamentary debates, political speeches and online discussion forums on political issues. Through the

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analysis of current events, including a particular focus on the economic crisis and political responses to it, the authors provide a systematic and rigorous analytical framework that can be adopted and used for students' own research. This exciting new text, co-written by bestselling author Norman Fairclough, is essential reading for researchers, upper undergraduate and postgraduate students of discourse analysis, within English language, linguistics, communication studies, politics and other social sciences.



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The study of media language is increasingly important both for media studies and for discourse analysis and sociolinguistics. In *Media Discourse*, Norman Fairclough applies the "critical discourse analysis" framework he developed in *Language and Power* and *Discourse and Social Life* to media language. Drawing on examples from TV, radio, and newspapers, he focuses on changing practices of media discourse in relation to wider processes of social and cultural change, particularly the tensions between public and private in the media and the tensions between information and entertainment.

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"Language and Power offers a comprehensive survey of the ways in which language intersects and connects with the social, cultural and political aspects of power. It provides a comprehensive introduction to the history of the field, and covers all the major approaches, theoretical concepts and methods of analysis in this important and developing area of academic study. The book's twelve strands cover both the 'traditional' topics, such as race, gender and institutional power, as well as more recent developments such as the discourse of 'post-

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truth', and the power of social media. The book's unique design allows it to include readings from works by seminal figures in the field, such as Robin Lakoff, Deborah Cameron and Teun van Dijk. Real texts and examples are used throughout the book, including political and presidential speeches, advertisements from cosmetics companies, newspaper articles and headlines, and websites and internet media. The book is also accompanied by a well-populated supporting website that aims to challenge students at a more advanced level and which features exercises, extra reading, follow-up

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activities, and suggestions for further work. Language and Power will be essential reading for any student interested in the study of English Language or Linguistics"--

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