

## Business Ethics Through Movies A Case Study Approach

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Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies.

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This book considers ethical issues arising in professional and business settings and the role of individuals making decisions and coping with moral dilemmas. Readers can benefit from engagement in filmic narratives, as a simulated environment for developing a stance towards ethical challenges. The book starts by elaborating on critical thinking and on normative ethical theories, subsequently presenting the structure and cinematic elements of narrative film. These two avenues are tools for evaluating films and for discussions on various ethical problems in contemporary business, including: the corporate and banking financial machinations (greed, fraud, social responsibility); workplace ethical challenges (harassment, violence, inequity, inequality); professional and business ethical challenges (corruption, whistleblowing, outsourcing, downsizing, competition, and innovation); environmental and social issues; international business and human rights; and personal responsibility and identity challenges due to career pressures, loss of privacy and cyber harassment, and job structure changes in light of changing technology.

An introduction to ethical theories and contemporary moral issues through film.

Seeing the Light: Exploring Ethics Through Movies is an engaging and innovative approach to the study of philosophy and the development of moral reasoning skills. Features broad coverage of topics in ethics and moral reasoning Offers an innovative and imaginative approach to showing relevance of movies for ethical reflection Draws on a diverse selection of popular movies, foreign films, and documentaries to illustrate ethical dilemmas and character development on the big screen that has application to our lives Presents coverage of major ethical theories ranging from Ethical Egoism and Cultural Relativism to Utilitarianism, Kantian Ethics, Rawls' Justice Theory, Aristotle's Virtue Ethics, and Feminist Ethics Demonstrates how film is a powerful vehicle for sharpening skills in analysis and moral reasoning Includes accompanying website

How far should a reporter go for a story? What's the role of the press at the scene of an emergency, or a murder? Why has journalism suddenly become so susceptible to plagiarism? Here's a book that poses these and other urgent questions-and offers candid answers. At a time when professionals and the public alike worry that journalism has lost its way, Journalism Ethics Goes to the Movies is available to provide much-needed, accessible guidance. Its twelve chapters, written by some of the nation's leading journalism scholars, explore issues that should concern anyone who aspires to a career in journalism, who works in the field, or who relies on news for daily information. Best of all, as the title suggests the contributors conduct their dynamic and engaging investigations at the movies, where sportswriters, war correspondents, investigative reporters, crime reporters, spin doctors, TV anchors, and harried city editors tackle these pressing issues. Journalism Ethics Goes to the Movies isn't your typical textbook. Using popular movies from Wag the Dog to Good Night, and Good Luck to illustrate the kind of ethical dilemmas journalists encounter on the job, this student-friendly book is sure to spark interest and stimulate thinking.

Morality and the Movies presents the ideal introduction to philosophical ethics for film lovers. Dan Shaw uses a series of sixteen popular films, including Hotel Rwanda, Casablanca, Citizen Kane, A Clockwork Orange, Dead Man Walking and Full Metal Jacket, to illustrate all the major ethical theories and key contemporary moral issues. The book provides a brief summary and philosophical interpretation of each film, with reference throughout to primary philosophical sources. A unique pedagogical feature is that each chapter begins with a five-step summary of the theoretical position in question and a critical evaluation of its strengths and weaknesses through a specific film. Topics covered include: - divine authority - the social contract - moral relativism - virtue ethics - freedom and determinism - euthanasia - capital punishment - war and terrorism - abortion - business ethics Ideal for undergraduate students coming to philosophical ethics for the first time, this book utilizes popular film to introduce a central topic in the study of philosophy.

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and – at the end of each chapter – study questions and suggested additional readings.

Take a seat in the boardroom. What will you decide? Corporations make difficult decisions about the right thing to do every day, but as an organization made up of people with different perspectives and values, how can a business behave ethically? This is Business Ethics offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies like the Ford Pinto case, Enron, Walmart and British Petroleum. Explores how ethical theory informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the decision-making and offer their own recommendations. The latest in the This is Philosophy series, This is Business Ethics features supplemental online resources for instructors and students at www.thisisphilosophy.com.

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